

Society for Case Research
2017 Annual Meeting – Palmer House - Chicago
March 22-24, 2017
Call for Papers, Critical Incidents, cases, Panel Topics, Embryo Cases

The Society for Case Research (SCR) is one of eleven autonomous associations that meet each March in Chicago for an annual conference coordinated by MBAA International. Attendees may submit papers to multiple associations meeting at the conference (see <http://www.mbaainternational.org>).

The following types of submissions are invited:

Papers that are conceptual or empirical and address topics related to case research, case writing, or case teaching.

Critical Incidents are similar to cases but provide less information upon which to base an analysis, and instead briefly describe (3 page limit) a provocative situation upon which the student brings his background and knowledge to arrive at a course of action.

Full cases consist of either descriptive or decision based cases and a fully developed teaching note.

Panel Topics may be proposed relating to any aspect of case research, case writing, or case teaching. Proposals should include the names, affiliations and addresses of all participants and a detailed description of the topic of discussion and its relevance to conference attendees.

Embryo Cases consist of ideas, basic outlines, or initial rough drafts of cases from participants who would like to receive constructive feedback and suggestions from experienced case writers on how to turn these ideas into publishable cases. At a minimum, submissions should include an outline of the case situation and brief descriptions of how the author envisions using the case in class and what students will learn

Specific guidelines for writing cases and teaching notes are available on the SCR Web site at

<http://www.sfcr.org>.

These guidelines include specific instructions on the format of the papers to be submitted. Submissions will be reviewed and supportive feedback will be provided to authors during the conference.

Submission Deadline: October 17, 2016. Submissions should be uploaded as one single file containing the cover sheet, summary sheet,, case, & teaching note at

https://dropitto.me/ISU_Research_Conf_Fall_2016

MBAA and the SCR are both terrific organizations and the meeting is helpful and awesome!